

TIMELINE - YEAR ONE

October 1, 2008 – September 30, 2009

Coalition Name: Greater Nashua Community Prevention Coalition

Region: I

List the key activities that will be conducted during the year. Be sure to include the anticipated start-up dates for each of the strategies to be funded under this grant. **(Dates may be changed by the State)**

Strategy	Activities	Oct 08	Nov 08	Dec 08	Jan 09	Feb 09	Mar 09	Apr 09	May 09	Jun 09	Jul 09	Aug 09	Sep 09
Strategy #1: Providing Information	Provide education/training on adolescent brain development								X				
	Develop Media Marketing Campaign with Judicial Advisory Council											X	
	Develop culturally sensitive signage for workplaces to increase awareness of risk				X								
	Encourage SAUs to implement Project Alert			X				X				X	
	Use Social media to provide 24 hour online parent resources/networking		X	X	X	X	X	X	X	X	X	X	X
	Provide consistent message to parents/21+ about not making alcohol available to youth	X	X	X	X	X	X	X	X	X	X	X	X
	Increase coverage of coalition activities through local/regional media coverage	X	X	X	X	X	X	X	X	X	X	X	X
Strategy #2: Enhancing Skills	Assess and meet training needs of sub-regional coalitions to implement SPF	X	X	X	X	X	X	X	X	X	X	X	X
	Create a Youth Advisory Council				X				X				X
	Provide resources/training to peer youth leaders to work toward increasing awareness of the risks				X				X				X

Strategy	Activities	Oct 08	Nov 08	Dec 08	Jan 09	Feb 09	Mar 09	Apr 09	May 09	Jun 09	Jul 09	Aug 09	Sep 09
	Provide technical/financial support to sub-regional coalitions to disseminate accurate information on risks	X	X	X	X	X	X	X	X	X	X	X	X
	Review existing school policies through collaboration with school partners			X				X				X	
	Provide resources/training for parents groups to develop networking sites						X	X	X	X	X	X	X
Strategy #3:													
Providing Support	Create a Judicial Advisory Council to increase coalition capacity		X				X				X		
	Increase collaboration among SROs through Judicial Advisory Council		X				X				X		
	Facilitate youth focus groups to support efforts to change a culture of acceptance				X	X							
	Provide technical/financial assistance as necessary to support sub-regional coalitions that support GNCPC mission	X	X	X	X	X	X	X	X	X	X	X	X
Strategy #4:													
Enhancing Access/ Reducing Barriers	Create a School Advisory Council to increase communication/networking			X									
	Implement Safe Homes Program				X	X	X	X	X	X	X	X	X
	Engage youth in sub-regional activities to support a culture that accurately reflects the norms of alcohol use locally				X				X				X
Strategy #5:													
Changing Consequences	Measure community member perception of risk through surveys							X	X				
	Write letters to editors of sub-regional newspapers about the dangers of early alcohol use	X	X	X	X	X	X	X	X	X	X	X	X
	Encourage SAUs utilize youth risk surveys to generate awareness of the problem through data	X		X				X				X	
	Implement Project Monitor				X	X	X	X	X	X	X	X	X

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	Make Buyer Beware campaign available for sub-regional coalitions	X	X	X	X	X	X	X	X	X	X	X	X
	Utilize media to increase public recognition of consequences of supporting a culture of youth drinking	X	X	X	X	X	X	X	X	X	X	X	X
Strategy #6:													
Physical Design	Maintain compliance check system for establishments that sell/serve alcohol		X				X				X		
Strategy #7:													
Modifying/ Changing Policies	Work to place alcohol use by youth on agendas of community meetings	X	X	X	X	X	X	X	X	X	X	X	X
	Set policy/enforcement priorities through Judicial System Advisory Council		X				X				X		
	Ensure existing minimum age laws are enforced through collaboration with law enforcement/community leaders		X				X				X		
	Through School Advisory Council, encourage a school policy requiring parental participation in an alcohol prevention program				X			X				X	
	Review policies to ensure they are comprehensive culturally competent alcohol policies for all school based organizations/community athletics				X			X				X	