

## APPENDIX D

### Greater Nashua Community Prevention Coalition , Region I Strategic Prevention Framework Logic Model

GOALS	RISK & PROTECTIVE FACTORS	FOCUS POPULATION	STRATEGIES	“IF-THEN” STATEMENTS	OBJECTIVE (S)	SHORT-TERM OUTCOMES	INTERMEDIATE OUTCOMES
What is the consequence or consumption problem that needs to be changed	What intervening variables or risk factors are driving or contributing to the problem?	Who are the people you are directly targeting with the intervention?	What strategies or programs do you want to implement?	Use the IF-THEN approach to test the logic of your strategy	What specific indicators will show you that the strategy is being conducted as planned?	What should you see to know these strategies were implemented well?	What are the indicators of progress on targeted objective?
<b>Change the perception of risk of negative consequences related to use of alcohol by youth</b>	<b>Perception of Risk:</b>  Low perceived risk of alcohol use  Perceptions that drinking is normal and not harmful	Youth	Use a train the trainer model to Implement Project Alert	IF trainers had the ability to implement Project Alert within schools THEN students would be provided with the skills to understand and resist alcohol decreasing the average 30 day use as reported by youth.	Increase in the number of schools who offer decision making curricula (eg., Project Alert) in the school.	25% of middle schools in the region will have trainers to implement Project Alert in the schools by the end of Year 1	By the end of Year 2 10% of students will have information necessary to understand and resist the risk of alcohol (# of Students in Project Alert)
	Perception that there are no legal consequences to underage alcohol use	Judicial system	Collaborate with partners working in the judicial system to increase awareness of	IF there was consistent messaging across the region among members of the judicial system	Increase number of GNCPC judicial system partners delivering alcohol use risk messages.	100% of judicial system partners (law enforcement, juvenile probation	Increase by 20% the percentage of youth who perceive the risks of underage alcohol use (YRBS Q. 86)

GOALS	RISK & PROTECTIVE FACTORS	FOCUS POPULATION	STRATEGIES	“IF-THEN” STATEMENTS	OBJECTIVE (S)	SHORT-TERM OUTCOMES	INTERMEDIATE OUTCOMES
	Perceptions that other drugs are more harmful alcohol is merely a nuisance.	Schools	risks associated with underage alcohol use. (Building skills)  Systematic collection of youth risk data biannually (YRBS, PRIDE)	then the perception that there are no legal consequences to underage drinking will change.  IF all schools in the region would agree to census sampling of YRBSS or PRIDE Survey then the GNCPC could monitor and respond to trends in underage alcohol use in the region.	All school districts will be encouraged and supported to participate in YRBS and/or PRIDE surveys biannually	officers, lawyers and judges) will receive fact sheets outlining risks associated  Increase by 20% ( from 3 to 5) the number of schools will participate in YRBS biannually.	By the end of year 1 accurate data that truly reports the norms of alcohol use will be supplied by five of eight sub regions of the community impacting the perception that alcohol is a necessary part of the culture.
		Parents	Raise awareness in the community about the risks of underage alcohol use.	IF members of the community were aware of all of the risks of underage alcohol THEN the awareness of the consequences of underage alcohol use will be the norm	Increase public recognition of citations, fines, revocations and loss of privileges for individuals and organizations that support a culture of underage alcohol use.	Increase the number of media outlets by 50% that partner with GNCPC to disseminate awareness messages quarterly.	Increase the awareness of the risks of underage alcohol in selected all sectors in all regions of the community by 20% (Perception of Risk Survey)

GOALS	RISK & PROTECTIVE FACTORS	FOCUS POPULATION	STRATEGIES	“IF-THEN” STATEMENTS	OBJECTIVE (S)	SHORT-TERM OUTCOMES	INTERMEDIATE OUTCOMES
		Business	Provide alcohol awareness programs in the region to change the perceptions of risk related to underage alcohol use.	IF parents and people > 21 had an understanding of rules and policies around providing youth alcohol THEN they would ensure a culture that underage alcohol is not acceptable.	<p>Social media will be used to provide 24 hour online parent resource and networking options.</p> <p>There will be collaboration between the Employee Assistance Person Association and the Chambers of Commerce in the region to increase the GNCPC’s capacity to provide educational programs directed at parent’s in the workplace.</p>	<p>Increase by 20% the number of schools that use social media resources to ensure 24 hour access to parent resources.</p> <p>2 local businesses in each sub region will implement alcohol awareness programs within the workplace.</p>	<p>By the end of Year 1 -30% of Parents will be aware of the negative consequences resulting from underage alcohol use as a result of using social media tools providing a consistent messaging around penalties and health consequences of alcohol use (Parent Survey)</p> <p>By the end of Year 2 30% of working parents will have received alcohol awareness education in the workplace</p>

GOALS	RISK & PROTECTIVE FACTORS	FOCUS POPULATION	STRATEGIES	“IF-THEN” STATEMENTS	OBJECTIVE (S)	SHORT-TERM OUTCOMES	INTERMEDIATE OUTCOMES
What is the consequence or consumption problem that needs to be changed	What intervening variables or risk factors are driving or contributing to the problem?	Who are the people you are directly targeting with the intervention?	What strategies or programs do you want to implement?	Use the IF-THEN approach to test the logic of your strategy	What specific indicators will show you that the strategy is being conducted as planned?	What should you see to know these strategies were implemented well?	What are the indicators of progress on targeted objective?
<b>Decrease Social Access and Availability of alcohol to youth</b>	Social Access and Availability:	Law enforcement	Promote responsible adult behavior by Implementing:	IF adults were consistently held accountable for the provision of alcohol to minors THEN the importance of alcohol as a rite of passage in the culture of will change	Make alcohol less available by promoting responsible adult behavior and holding adults accountable when they provide alcohol to minors	50% of Parents in the region will report awareness of the Buyer Beware Program	By the end of Year 1, decrease by 10% the percentage of youth who think alcohol is easy or very easy to access in the community (YRBS Q. 96)
	Provision of alcohol to minors		The Buyer Beware ( <a href="http://www.nh.gov/liquor/buyers-beware.shtml">http://www.nh.gov/liquor/buyers-beware.shtml</a> ) campaign will be made available for sub regional coalitions. (	IF parents pledge to make their homes “Safe Homes” THEN there will be a culture shift from the current culture where making alcohol available to you in accepted	Alcohol will be less available by promoting responsible adult behavior and holding adults accountable when they provide alcohol to minors.	25% of parents in each region will have implemented the Safe Homes Program.	Increase by 10% in year 1 the percentage of youth who report access and alcohol availability in the home is difficult or very difficult. (YRBS Q 36)
	Availability of unsupervised and other drinking locations	Parents	Safe Homes Program				
	Lack of parental monitoring of alcohol supply in the home.						

GOALS	RISK & PROTECTIVE FACTORS	FOCUS POPULATION	STRATEGIES	“IF-THEN” STATEMENTS	OBJECTIVE (S)	SHORT-TERM OUTCOMES	INTERMEDIATE OUTCOMES
What is the consequence or consumption problem that needs to be changed	What intervening variables or risk factors are driving or contributing to the problem?	Who are the people you are directly targeting with the intervention?	What strategies or programs do you want to implement?	Use the IF-THEN approach to test the logic of your strategy	What specific indicators will show you that the strategy is being conducted as planned?	What should you see to know these strategies were implemented well?	What are the indicators of progress on targeted objective?
<b>Change perceived acceptance and normality of underage alcohol use and binge drinking as a common pastime for youth and young adults</b>	<b>Social Norms:</b> Perceptions that using alcohol is what kids do.	Parents	Educate parents and people > 21, who create a culture where alcohol is accessible to teens, that providing alcohol is not acceptable.	IF parents were aware of the rules and policies within schools and athletic organizations THEN they will understand that the social framework of youth does not condone alcohol use as acceptable.	Comprehensive culturally competent alcohol policies will be developed, publicized and enforced through school based organizations and community athletic associations.	100% of school based organizations and athletic associations will have written culturally competent alcohol policies.	By the end of year 2, 50% of parents will be aware of state and local ordinances prohibiting the provision of alcohol to minors. (Parent Survey)
	Perceptions that college is where you learn to drink	Youth	Reinforce the message to youth that underage drinking and binge drinking is neither permitted nor acceptable.	IF youth were provided with resources and training THEN they could be peer leaders who work toward changing the perception of risk of underage alcohol use.	Youth will be actively engaged in activities within sub region to support a culture that accurately reflects the norms of alcohol use in local communities.  Collaborate with agencies and organizations in the region to implement a social norms campaign ( <a href="http://www.socialnorms.org/">http://www.socialnorms.org/</a> )	5 of the 8 sub regions organized around school districts will have Peer Youth Leaders who engage youth to support a culture that accurately reflects the norms of alcohol use.	By the end of Year 1, Increase by 20% the attitude that the use of alcohol is a common pastime among youth will be replaced by the perception that alcohol use is neither permitted nor acceptable (YRBS Q. 89).

